William Archer Fantini

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Archer Design Studio – Web Development, Technical Documentation and Instructional Design

Lyft – Nashville, TN 2014-2017
- 5 Star Driver, Driver Mentor and Support Specialist
- Delivered One-to-One Unscripted Training to New Driver Applicants
- Provided Driver and Customer Technical Support via Directly.com and ZenDesk
- Provided Quality Control and Development Suggestions to Product Development

eReader Learning Solutions – Nashville, TN 2014-2015
- Created Instructor-Led Classroom Delivery Materials, Lesson Plan and Instructor Guide
- Produced DVD of Instructor-Led Class with Video Learning Objects
- Wrote Client and End-User Manuals, FAQ and Interactive Help Using Atlassian Confluence
- Created Developers Reference Guide

Kinetic Media - TalentPro Network – Regional 2004-2012
- Created and Delivered Instructor-Led Classroom Seminars
- Wrote Client and End-User Manuals using HTML and RoboHelp
- Created Developers Reference Guide

Learning Tree International – USA and Abroad 1996-2003
- Delivered Software and Developer Training as an On-Site Instructor
- Obtained Professional Certifications as an Instructor and Developer in Web, HTML, JavaScript, SQL, MySQL, ColdFusion, XML and others…
- Served Corporate, Government and Military Contracts
- Contributed to Course Content as Freelance Technical Editor

RCA Records A&R Dept. – Nashville, TN 2003
- Created Client And End-User Manuals using HTML and RoboHelp
- Commented all Source Code for Proprietary Internal Systems using Visual FoxPro
- Wrote The Developers Reference Guide

Optasia Learning Systems – Philadelphia, PA 1999-2000
- Creative Director of Development of a Proprietary Learning Management System
- Created Instructor-Led Classroom Delivery Materials
- Wrote Client and End-User Manuals using HTML and RoboHelp
- Wrote Developers Reference Guide
- Wrote and Illustrated Patent Documentation

Tennessee Bankers Association – Nashville, TN 1996-1999
- Developed Enterprise Learning and Reference Portal for the Association and Member Banks
- Wrote Client and End-User Manuals using HTML and RoboHelp
- Created Developers Reference Guide
- Contributed Articles to Monthly Magazine Regarding Trends in Online Banking
- Trained Bank Employees to manage Web content and Publish Updates.

AGFA ChromaPress Users Group – Regional 1994-1996
- Contributed to User Manuals and FAQ
- Provided detailed QC Analysis and Recommendations
- Attended Regional User Group Sessions to Suggest New Features and Document User Issues
- Developed Training Program and Reference Guide for a Nashville ChromaPress Installation

DEGREES AND CERTIFICATIONS

Learning Tree International   11/96 - 03/03
Professional Certifications
Learning Tree Professional Certifications included four core courses plus two electives.
- Web Development (Planning and Implementation)
- JavaScript Development and Programming
- XML Development and Programming
- E-Commerce Strategy and Implementation

Certified Instructor of 12 Learning Tree courses including Web Development, JavaScript, .NET, ColdFusion, Microsoft SQL Server, XML, and others…

Boston University   1986 - 1991
Bachelor's Degree
Boston University/College of Communications - B.S. Broadcasting & Film w/Minor in English Literature
Graduated Magna Cum Laude
Originally studied at B.U. College of Engineering, but changed major when he saw Photoshop 1.0
Personal Studies in Computer Science, Journalism, Photography, Art, Philosophy, Physics and Astronomy
Employed by the University Publications Dept. as Copy Editor, Layout Artist and Photographer 1989-91
Editorialist and Photographer for The Daily Free Press student newspaper from 1987 to 1991
Varsity Crew Team 86-89

Lower Merion High School   1986
Graduated Cum Laude on the AP track with concentrations in Math, Physics and Computer Programming.
Varsity Crew Team 83-86 (National Championship Silver 1985 and Gold 1986)

SUMMARY OF TECHNICAL ABILLITIES

Adobe Photoshop	Expert
Adobe Premier & After Effects	Expert
Adobe Creative Suite	Expert
Quark XPress	Expert
Dreamweaver	Expert
HTML, XML, JavaScript, ASP, SQL	Expert
Microsoft Office & Project	Expert
Microsoft Access	Expert
Microsoft Access & SQL Server	Expert
Copy Writing and Editing	Expert
ColdFusion	Expert
Final Cut Studio	Expert

REFERENCES

Ari Orlinsky   I/O Studio
Phone Number: 615-557-3597
Email Address: Ari@Orlinsky.com
Reference Type: Professional / Personal

Ignacio Medrano-Carbo   Contrary Warrior Productions
Phone Number: 305-758-2309
Email Address: crazycloud@earthlink.net
Reference Type: Professional

Barry Biddle   CosmicBeachGear.com
Phone Number: 615-506-3951
Email Address: CosmicBeachGear@gmail.com
Reference Type: Professional